

Poster Formatting Guide



Posters should stimulate discussion, not give a long presentation. Keep text to a minimum and emphasize graphics.

Elements

Title – Your poster should include a banner title. Below the title, list the authors and institutions in a slightly smaller font.

Introduction – Introduce the research question, give a small amount of background, and identify your hypothesis and the purpose of your study.

Consider using bullet points.

Methods – Describe the experiments and protocols employed in your study.

Results – The results of your study appear here, illustrated by the majority of your figures. Present only the most pertinent results. Ensure the figures are easily to read.

Conclusion – Interpret your results. Compare or contrast your findings to those from the scientific literature. Suggest further experiments or research that would build upon your study.

Format and Design

Boards and Size – Poster boards are free standing and should be in a vertical format. Maximum poster dimensions can be up to 42” wide x 50” high. Poster fasteners will be provided.

Fonts – Your poster should be easily read from a distance of four feet. We recommend using contrasting fonts for titles vs. body text and figure legends. Arial or Calibri are most easy to read. Suggested font sizes:

Title: 90 pt.
 Headings (Methods, etc.): 90 pt.
 Text: 28 – 36 pt.
 Literature Cited: 18 – 20 pt.

Resource: Powell K. Presentations: Billboard science. Nature. 483:113-115, 2012.
<http://www.nature.com/naturejobs/science/articles/10.1038/nj7387-113a>